Get to know the NGO sector.

Lead the change.

Kick – off presentation

#causeland #KnowTheNGO

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Why is there a need?

New ways of working and more frequent changes in jobs (by necessity or opportunity) call for a broader set of skills. Transversal skills are those relevant to find jobs and occupations in different fields from the present or past ones.

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Why is there a need?

NGOs and youth workers in all of the partnering countries are lacking similar or same skills (securing funding and sustainability for their initiatives, presentation skills for their causes, strategic planning, understanding of cross-sectoral cooperation) and lack of standardized "set of core competencies for practicing youth work".

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What are the goals?

- promote civic engagement among youth and creating a mindset that a career path in the NGO sector is an option;
- capacity building of the NGO staff/youth workers;
- development of the youth – skill building, soft skills, employability, practical knowledge;

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What are the goals?

- development of human resources suitable for the NGO sector;
- development of practical, step-by-step guide and games for a successful work in the NGO sector;
- exchange of good practices and know-how.

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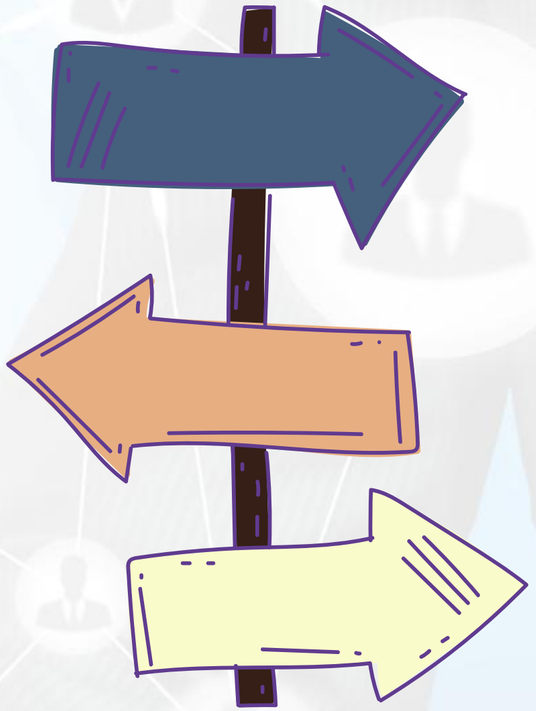
What will be done?

<u>IO1</u> - Step-by-step Guide with the following modules:

- Strategy and Planning; The path to sustainability; The Digital Youth Work; Funding and accountability; Social entrepreneurship; Dream as a volunteer. Act as an entrepreneur; Building partnerships - because together we can achieve more; Communication - Get into the spotlight; Get to know the NGO sector. Lead the change.



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What will be done?

IO2 - IO2 will turn modules of the IO1 into an online gamified learning experience based on the New Media Ambassadors (NMA) methodology.

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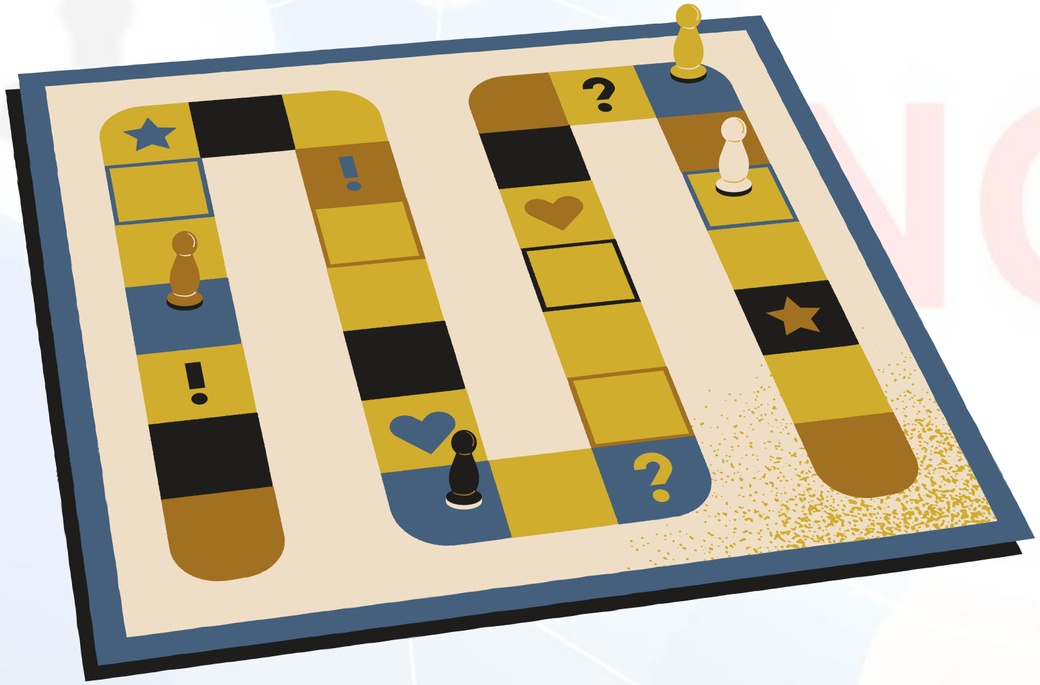
What will be done?



IO3 - Creation of the board game "CauseLand" that could be used by youth workers as a tool when working with young people who want to start a career in the NGO sector, as well as a tool for promotion of civic engagement and active citizenship.

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Which are the organizations?

Bfree is a non-profit and non-governmental organization based in Sofia, Bulgaria that works on youth initiatives development and realization of innovative projects, based on non-formal education.

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Which are the organizations?

CONCEPTi is an open, democratic and effective framework for the realization of your innovative ideas from Bulgaria! The public mission of the organization is to create conditions for the development of modern educational, scientific and production potentials in the Gotse Delchev region, to attract investments for the successful development of the region.

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Which are the organizations?

TU F1RST is a non-profit organization and VET training provider working together with different Youth Center, Migrant Center and other Cultural Associations, municipalities in Abruzzo (Italy). TU F1RST is a link between formal, informal training and work-based training, which uses innovative techniques useful for the new Covid-19 restrictions and behaviors.

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Which are the organizations?

GEYC is a Romanian NGO whose mission is to empower young people to change their community by offering participation in youth-led events and youth participation activities.

geyc

A way for a better you!

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Which are the organizations?

NORTH Consulting ehf was founded in 2009 as a consultancy for the cultural, innovation/entrepreneurship, research and educational sectors. Skills development and competence building is very much at the heart of our work.

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Which are the experts?

Yana Traykova (Bfree) – Project manager

The only limits are those we set for ourselves.

Yana is the founder and director of Bfree. Business consultant, youth worker, mentor and lecturer with a wide array of experience: entrepreneurship, PR, management of international projects, as well as management of cultural and educational organizations.

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Which are the experts?

Valentin Terziev (Bfree) –
youth worker/social media expert
Seek Discomfort

Valentin, member of Bfree, is an young and ambitious university student, who is currently obtaining his bachelor degree in Psychology, while working as a social media expert. He is no foreigner to Erasmus and it's possibilities, having behind him several youth exchanges and wide international and cultural experience.

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Andrey Iliev (Concepti) - Coordinator

Which are the experts?

Andrey is a co-founder of Leader Academy (focusing on a purpose-driven career) and Samodiva Masterminds, as well as international trainer, lecturer and speaker. His domains of interest are memory development, habits creation, storytelling, effectiveness of the learning process with a focus on active & experiential learning, and game-based learning.

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CAUSELAND

Adelina Dragomir (GEYC) - Romanian PM, IO2 coordinator

Every person you meet is a chance for you to learn

Which are the experts?

Adelina is a project manager, trainer, youth-worker and dissemination expert who has been working as an expert in non-formal education for more than 7yrs, in her trainings tackling subjects related to design thinking, digital education, social activism, entrepreneurship, marketing, public speaking and personal branding.

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Maria Gylfadottir (NORTH Consulting ehf) – Coordinator

Which are the experts?

Maria is the General Manager of NORTH. Maria has an MA degree in German and European politics from Georgetown University and an MBA degree from the University of Iceland. She is an expert in entrepreneurship education with focus on social and cultural entrepreneurship, qualifications systems and skills development, sustainability, democratic citizenship methods, participatory learning and harvesting, curricula development strategy planning, project management, team building.

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Which are the experts?

Andrea Kasper (NORTH Consulting ehf) – Coordinator

Andrea has been teaching and working in education for over 25 years. She has lived in a total of five countries and has a breadth of experience as an immigrant, a language learner, dancer and teacher in different cultural contexts. Andrea supports strategic thinking through mission and vision workshops, board and professional relations, leadership development, and fundraising and development.

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Which are the experts?

Giuseppina Bomba (TU FIRST ONLUS) – Italian PM

Mrs Bomba is a trainer and coacher and has over 20 yrs experience in the International and Multicultural working environment and is fluent in English, German and Italian. She has managed budgets, project outcomes and time-scales on different Erasmus projects. She has developed the coaching technique SMILE and is an expert in digital storytelling through the digital world and is responsible for creating new training paths.

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Which are the experts?

Morag Cassidy (TU FIRST ONLUS) – External Consultant

Morag is an experienced and qualified Social Worker, Trainer, Educator, Project Manager, Counselor, Facilitator and Quality Control Manager. Morag has managed and delivered projects within the European Social Fund, Leonardo and Erasmus+ for almost thirty years.

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Which are the experts?

Phillip Carleton (TU FIRST ONLUS) – Researcher/Youth Worker

Trainer in Digital skills, International and e-Marketing and motivating people, working with the Erasmus + projects as researcher/youth worker. Having lived in different EU countries understands multi-cultural environments and issues, he is fluent in English and Italian

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Which are the experts?

Angela Chiavaro (TU FIRST ONLUS) – Researcher/Youth Worker

Trainer and Coacher specialized in education innovation with a green agenda. At the forefront of innovative teaching techniques implementing student based, practical teaching methods for more effective learning. Qualified yoga teacher, she promotes healthy living. Has contributed to Erasmus projects.

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Which are the experts?

Leonarda D'Alonzo (TU FIRST ONLUS) – Technician

Journalist and Influencer of social aspects in Abruzzo. A determined and experienced journalist with a passion for learning and new technologies, popular and well-known regional figure with contacts and networks in all fields and levels of Abruzzo life. Worked in the Curriculum development of the Vlogger and Social Media Facilitator and with ECVET.

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Which are the experts?

Gabriela La Morgia (TU FIRST ONLUS) – Admin

Volunteer in TuFirst Onlus she has Degree in Cultural Linguistic Mediation. Worked within the Erasmus+ Project in the administrative part and in the training of Social Media aspects.

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